

For Immediate Release  
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### **Lifetime Eyecare Center Named Sleepy Eye Business of the Year**

*Sleepy Eye, Minnesota, May 28, 2009.* – The Sleepy Eye Area Chamber of Commerce has named Lifetime Eyecare Center its 2009 Business of the Year. Dr. Jim Hutchins and staff were honored at a citywide banquet May 17 at the Orchid Inn.

“We’re very pleased to celebrate the contributions made by Lifetime Eyecare Center to our community. Our award recognized Dr. Jim Hutchins and his great staff for their commitment to state-of-the-art eye care and their outstanding participation in many community organizations that advance the quality of life in the Sleepy Eye area,” said Julie Schmitt, executive director.

“We are honored and humbled by this recognition from our community,” said Dr. Hutchins, who has been in family optometric practice in Sleepy Eye since 1980. The Lifetime Eyecare Center provides primary eye care for people of all ages, from infants and toddlers to senior citizens. Dr. Hutchins’ practice is well respected within the Minnesota Optometric Association for its leadership in technological advances in preventative and diagnostic eye care.

“Lifetime Eyecare Center was among the first in Minnesota to adopt a range of cutting edge technology for disease and vision diagnostics,” said Jim Meffert-Nelson, Executive Director of the Minnesota Optometric Association. “It may be a surprise to many people to learn that these diagnostic technologies are still not readily available across the country or state. The superior level of eye care available in Sleepy Eye at Lifetime Eyecare is consistent with top tier medical settings. The Sleepy Eye area is fortunate to have access to such high quality eye care.”

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